

CNN: "...90% OF CHINESE PCs OPERATE WITH ILLEGAL COPIES OF WINDOWS SOFTWARE..."

CORPORATE PROFILE

Formed specifically to combat the \$60 Billion annual software piracy problem, Plankwalk Corp. has designed a breakthrough technology: *SECUREtechnologies™*. Prior to developing *SECUREtechnologies™*, our developers have built secure systems for many large financial companies such as SWIFT, J.P. Morgan Chase, and Bank of America, among others. Once launched, Plankwalk's *SECUREtechnologies™* will be the only anti-piracy technology that will stop the use of unlicensed software, and potentially solve a \$60B annual industry problem.

TECHNOLOGY

Once *SECUREtechnologies™* is integrated into a software product, it will no longer be possible to use the software without a valid license. *SECUREtechnologies™* is based upon four proven and well accepted technologies; industry standard smart chips, ultra-reliable servers from HP's NonStop division, a public key infrastructure, and the Internet. A patent was granted for our unique anti-piracy technology approach in 2005. Plankwalk has since strengthened these technologies with five new, more effective, more secure technologies encompassed within three (3) new patents pending. Of the various components that seamlessly work together to form *SECUREtechnologies™*, it is only the Portable License Vault (PLV) visible to the public. The PLV (shown below) is slightly larger than a credit card, and a few millimeters thicker, and is the place where an individual will keep their licenses. The PLV, as the license storehouse, being portable, will allow any individual to use any software they have a license for, anywhere they may go. Once fully rolled out, *SECUREtechnologies™* will represent a paradigm shift in software license management and control, while providing the end-user with an entirely new level of mobility and flexibility.

PORTABLE LICENSE VAULT (PLV)



Plankwalk's PLV has an advanced microprocessor and a touchscreen with USB, Bluetooth, and Wi-Fi connectivity. The PLV is a SECURE device used to store license data as well as perform security related functions.

UNIQUE SECURITY CONCEPTS

There are several key security aspects used in *SECUREtechnologies™* not found anywhere else in the global fight against piracy. These unique concepts, along with the aforementioned four technologies make the core of *SECUREtechnologies™* so powerful. The first key security concept Plankwalk has identified is the absolute necessity to maintain a periodic, ongoing, communication between the license grantor (the software company) and the licensee (the end-user's license). A periodic communication is necessary for the software vendor to verify the license has not been tampered with, even after the license is sold. The second, and most important, key security element is the DYNAMIC nature of *SECUREtechnologies™*. Plankwalk's *SECUREtechnologies™* adapts and evolves staying "one step ahead" of the hackers. *SECUREtechnologies™* is constantly changing so hackers "are always trying to hit a moving target" and never have enough time to hack *SECUREtechnologies™* before it changes its protection scheme. The ultimate piracy solution.

INVESTOR OPPORTUNITY

Once development of *SECUREtechnologies™* is completed, the technology will be made available to each software company that wants it, free of charge. This strategy can put our product into many software companies immediately giving them the opportunity to evaluate and test *SECUREtechnologies™*. Once satisfied with the strength and security of *SECUREtechnologies™* each software company would just need to integrate our product into their software product before selling it. Our revenue derives from the sale of their software product, as we will charge a 3% royalty on the price of the protected software, no different than a credit card charge on any credit purchase. A mere 5% market share would create a \$391 Million annual revenue stream for Plankwalk.